



Ontario Contact 2007 JURIED SHOWCASE APPLICATION GUIDELINES

Ontario CONTACT 07 dates: **October 17-20, 2007**
Location: **Living Arts Centre, Mississauga,
Ontario**

Juried Showcase Application Deadline: Fri, March 30, 2007, 5:00 pm

- Ontario CONTACT (OC) supports the application, selection and showcasing of culturally diverse artists of excellence.
- All applications postmarked by Canada Post or a courier company by the deadline date/time will be **considered**.
- Applications must be complete (Parts A through D), photocopied (5 copies + 1 original) and collated.
- **Faxed applications will not be accepted.**
- **Incomplete applications cannot be considered.**
- **A Juried Showcase Application fee of \$50.00 must accompany EACH application with a cheque, made payable to: Ontario Contact. (post-dated cheques cannot be accepted)** Applicants *not* chosen to showcase will receive a \$50.00 voucher, which may be applied to the cost of their Exhibit Booth at OC 07. A maximum of two (2) vouchers may be applied to the fee for a single Exhibit Booth.

What is Ontario CONTACT (OC)?

Ontario CONTACT is an annual arts conference for presenters, artist managements and artists from Ontario and across Canada. This event gives community and professional presenters and exhibitors the opportunity to view showcasing artists and book them for performances. In addition to the range of showcases, delegates participate in professional development workshops and use the conference to network with their peers.

Who Attends OC? More than 350 people attend OC annually from Ontario and across Canada.

EXHIBITOR DELEGATES are the 'sellers' – Artists and artist managers/agents/representatives.

PRESENTER DELEGATES are the 'buyers' – the community and professional presenters or programmers who book artists/shows for their communities in the full range of venues such as theatres, libraries, schools, community centres, recreation centres, clubs, and for festivals. Other presenting industry representatives also attend OC; eg., government/funding agency representatives, consultants, suppliers, associations, etc. And members of the general public are also eligible to attend select showcase performances.

Who Should Apply for Juried Showcasing?

- **Young Audience Showcases** – If you are an artist or group that has specific shows/performances designed for children or family audiences, then you should apply! The buyers attending OC come from communities that offer children's entertainment series, from the educational community, from local libraries and regional library systems, from facilities that have children's programming, and from Children's Festivals. The buyers are also often interested in residencies or other arts education related programs.
- **Adult Audience Showcases** – If you are an artist or group that performs for adult audiences in any performance discipline, then you should apply! The buyers attending OC may program a chamber or folk music series, a festival, a theatre series or a mixed program of varied music, theatre and dance. They may also be interested in residencies or other arts education related programs for adults.
- **Can an artist apply to showcase for both Young Audience and Adult Audience Showcases?** Yes this is possible but a separate application must be submitted for each. This means that separate support material will be required too. **Please Note:** Artists will be eligible to perform in only one showcase. So if you are chosen to showcase, you will be chosen in either the YA program or the Adult Audience program, not both.

Criteria for Showcasing:

- Excellence or artistic merit is the principal criterion.
- Showcase artists must be Canadian citizens or permanent residents of Canada.

Other factors which will influence the selection:

- The organization's touring experience and the ability to market a tour.
- Organizations or artists with the experience and willingness to develop audiences in communities through programs such as residencies, workshops, etc.
- Diversity of art forms and styles that meet different audience needs.
- Preference will be given to artists who have not showcased at OC in recent years.

The Selection Process:

An Artist Selection Committee reviews all the applications, and based on the above criteria, recommends which artists should be showcased. The committee is made up of knowledgeable representatives of professional and volunteer presenting organizations from the adult and/or young audience sector, and OC staff. Applicants will be notified of the results **by email no later than June 1, 2007.**

The Programming of Juried Showcases:

Once the selection has been made, programming each showcasing artist into the OC conference schedule is based on genre/type of performance, each artist's technical requirements, and overall programming balance in the schedule.

Guidelines for Juried Showcases:

- Showcases are 15 – 20 minutes long and must represent what is being offered on tour.
- Technical support will be provided at the venue. A list of technical equipment available will be sent to artists selected to showcase. **Artist must supply any specialty technical equipment if required.**
- A grand piano will be available.

Support Material:

Due to time restrictions, the Juried Showcase Committee panellists rarely view works in their entirety. Quality and relevance is of the utmost importance. Label all support material with the artist or group name and identify the contents. **NB: support materials cannot be returned.**

- **Audio/Visual materials (maximum 2 items):** Audio formats may include cassette, DAT, DVD, and CD. Videos must be VHS format and must be cued. Cassette tapes must be cued; CD, DVD, or DAT tracks must be indicated.
- **Two Promotional Kits:** This material should include biography, press quotes, samples of posters or fliers, photographs, and recent reviews. If you do not have any reviews, you may submit letters of reference from previous presenters. Be sure to use current information. **NB: photos and bios will be used in the OC house program and on its website.**
- **Technical Information:** Technical requirements are needed *both for prospective touring as well as the showcase.*
- **Theatre and Dance applicants** should consider including some or all of the following:
 - A script of the work to be showcased.
 - Information about the playwright, choreographer, dancers and director.
 - If possible, a full-length video of the work to be showcased or a sample of a previous work.
 - Information about the music and composers to accompany the performance.
 - Stage and floor requirements.

Please note that performance fees are neither collected nor paid, as this is a showcase situation.

Send your application and support material (**BEFORE March 30, 2007**) to:

Ontario CONTACT 07, Attention: P.B. (Paul) Eck, Executive Producer
c/o CCI, 215 Spadina Ave., Suite 125, Toronto, ON, M5T 2C7

For More Information: Visit the OC website: www.ontariocontact.ca

Email us at: ontariocontact@sympatico.ca Tel: 905/817-0022 – or – 1-866/209-0982

**ONTARIO CONTACT 2007
JURIED SHOWCASE APPLICATION FORM**

Ontario CONTACT 07 dates: **October 17-20, 2007**
Location: **Living Arts Centre, Mississauga Ontario**

Application Deadline: **Fri, March 30, 2007, 5:00 pm**

All 4 parts of this application must be fully completed.

**PART A
General Information**

Type of Showcase Requested (a separate application is required for each category if applying to both)

- I am applying under the Adult Category**
- I am applying under the Young Audience category**

Showcase artists must be Canadian citizens or permanent residents of Canada. I am (or my Artist is):

- Canadian Citizen**
- OR -**
- Permanent Resident of Canada**

Group/Company/Artist Name: _____

Organization Representing Artist: _____
(artist, agent or Manager)

Mailing Address: _____

City / Province / Postal code: _____

Telephone: Day: (____) _____ Eve: (____) _____

Fax: (____) _____

E-mail: _____ Website: _____

Note: the above contact information will be printed in the Ontario CONTACT (OC) house program.

If different from the info given above, please provide:

Artist's province of residence: _____

Artist's Phone Number: _____

Artist's Email: _____

PART B

SHOWCASE INFORMATION

You may apply for a Juried Showcase for adult audiences and/or young audiences. If you apply for both, you must submit separate applications, and the support material accompanying the application must be relevant to the requested showcase. You will be eligible to perform in only one showcase of 15-20 minutes.

1. In which discipline do you wish to apply?

- music dance music theatre multi disciplinary /variety
- story-telling theatre other (describe): _____
- _____

2. Length (*incl. Intermission*), of **full show** (*not* your Showcase program) _____ minutes

3. Applicants to the Young Audience Category **Only**, please check all that apply:

- Family/public audiences Schools Pre-school/primary Grades 4 to 8 Secondary

4. If artist is French/English bilingual, please provide details about your show's French-language program opportunities:

Please answer questions 5 to 9 on five pages or less.

5. Include the names of key personnel (actors, musicians, etc.) who will be performing in your showcase. For music, please list musicians and instruments played; for theatre, please provide casting details; for dance, please list dancers/choreographers.
6. Provide a synopsis of the program you would perform if you were selected to showcase. List repertoire, composers, playwright, etc. Works by Canadian composers should be in the applicant's repertoire if applicable.
7. Attach a short biography (60-70 words). If selected to showcase, OC will use this as the basis for your bio in the Ontario CONTACT house program.
8. Do you offer collaborative activities in addition to your performances such as residencies, workshops, master classes, educational programs, or others? If yes, please provide a brief description and if applicable, supply a study guide or related materials.
9. Outline the **minimum** technical requirements for your showcase. Let us know if there is any special technical need (you are also asked to submit your touring technical requirements in the next section). Be sure to address any specific requirements with respect to lighting, stage, floor, props, costumes and set.

PART C

TOURING INFORMATION

1. Presenter 'references' - please provide the contact name, email or phone number of two organizations that have presented you or the artist/group you represent: _____

2. Have you appeared in a showcase at Ontario CONTACT in the past? If yes, please indicate the year(s). 2002 2003 2004 2005 2006

3. Besides Ontario CONTACT, have you showcased at other conferences in Canada? If so, list the year(s) and conference(s): _____

4. Estimated performance fees (include per diems, travel, accommodation): _____

Fee range for 2008/2009 From \$_____ to \$_____

Number of performers involved: _____

5. Include the names of key personnel (actors, musicians, etc.) who will be performing on your projected tours. For music, please list musicians and instruments played; for theatre, please provide casting details; for dance, please include dancers/choreographers.

6. Include your recent and projected performance schedule that lists presenters and locations. Indicate those that are tentative and those that are confirmed: (attach a list if this is not enough space)

7. What type of venue best suits your performance?

Open air *soft seater (under 500 seats)* *over 500 seats* *gym*

8. Provide your touring technical rider information outlining audio, lighting, piano, special floor or staging and whether you travel with technical staff.

9. Briefly outline your overall marketing and promotion strategies for your prospective touring plans, and indicate how Ontario CONTACT will fit into this. Be certain to indicate how your marketing focus/strategy will assist potential presenters in developing their audience.

PART D

APPLICATION CHECK-LIST

Name of Artist or Group _____ E-mail: _____

- I have included Juried Showcase application fee cheque of \$50.00 (payable to: Ontario Contact)

Five (5) copies *plus* the original of the following:

- Showcase application form with completed answers to all questions in Parts A, B, C, D
- Technical requirements for showcasing (Part B #9)
- Recent and projected performance schedule (Part C #6)
- Touring technical rider (Part C #8)
- Marketing and promotion strategies for prospective tours (Part C #9)

Promotional Materials

- Two (2) Promotional kits** including biography, press quotes, samples of posters or fliers, and recent reviews. If you do not have any reviews, you may submit letters of reference from previous presenters. Be sure to use current information.
- Photograph(s)

Audio/visual Support Material (maximum of 2 items) **NB: support materials cannot be returned.**

- CD (tracks are indicated)
- Cassette (tape is cued)
- Videotape (VHS format and cued)
- DAT (tracks are indicated)
- DVD (tracks are indicated)

1. Please complete the following and label support material case with the **identical** information.

Title: _____

Presentation Format: _____

Special presentation instructions: _____

2. Please complete the following and label support material case with the **identical** information.

Title: _____

Presentation Format: _____

Special presentation instructions: _____

*** Artist or Manager - please sign ***

I understand that this application does not represent a commitment by Ontario CONTACT to provide a showcase for me/us at OC 07. I also understand that if selected for showcasing:

- I must confirm **within 7 days**, my acceptance of the offer to showcase;
- I must **rent booth space** as an Exhibitor Delegate in the Contact Room;
- Ontario CONTACT reserves the right to use showcasing artists' photographs and images for the promotion of OC 07;
- Ontario CONTACT assumes no responsibility for costs associated with showcasing at OC 07.

Name (pls print): _____ Signature: _____

Title: _____ Date: _____